

2025 ASA of South Carolina Convention in Cherokee, NC

"Compete On Awesome With Artificial Intelligence"

Thursday - July 24th 2025		
	The Event Space is located in the Cherokee Convention Center Rooms 111-113	
1:00 PM	Convention Registration Open	Event Space
1:30-2:30 PM	Excutive Committee Meets	Event Space
2:30-5:00 PM	Full Board Meeting	Event Space
4:00 PM	Hotel Check-in	Cherokee Tower
6:00-9:00 PM	Welcome Reception	2nd Floor Ultrastar Multi-tainment Center
Friday - July 25th 2025		
	The Event Space is located in the Cherokee Convention Center Rooms 111-113	
8:00-9:00 AM	Highlands Breakfast Buffet	Event Space
	Registration Open	Event Space
9:00-10:15 AM	Program: Compete On Awsome With Artificial Intelligence	Event Space
	Susan Frew	
10:15-10:30 AM	Break	
10:30-Noon	Program Continues: Compete On Awsome With Artificial Intelligence	Event Space
	Susan Frew	
1:00-5:00 PM	Golf 1:30, 1:40, and 1:50 Tee times	Sequoyah National Golf Club
	Lunch at the Pro Shop Snack Bar	79 Cahons Rd, Whittier, NC
1:00-4:00 PM	Individual Activities: Waterfalls, Shopping	Cherokee Area
	Float Down the River	Smoky Mountain Tubing
		1847 Tsali Blvd, Cherokee, NC
5:30-7:30	Happy Hour	**See note below** Cherokee Tower Outdoor Pool
Saturday - July 26th 2025		
	The Event Space is located in the Cherokee Convention Center Rooms 111-113	
8:00-9:00 AM	Smoky Mountain Continental Breakfast/Omelet Station	Event Space
	Registration Open	Event Space
9:00-9:30 AM	General Membership Meeting	Event Space
	Daniel "Brent" Gesling, ASA of SC President	
9:30-10-15 AM	ASA National Update	Event Space
	Richard Bright, ASA National CEO	
10:15-10:30 AM	Break	
10:30-Noon	The Attorney Speaks: Tariffs, Payment, and Other Contract Topics	Event Space
	Duffie Powers, Esq., Galivan, White & Boyd	
1:00-5:00PM	Individual Activities: Waterfalls, Shopping	Cherokee Area
	Float Down the River	Smoky Mountain Tubing
		1847 Tsali Blvd, Cherokee, NC
6:30-7:00 PM	Dinner Reception	Event Space
7:00-9:00 PM	Banquet & Silent Auction	Event Space
Sunday - July 27th 2025		
11:00 AM	Hotel Check Out	
COMPLIMENTARY BEVERAGES AT THE CHEROKEE TOWER OUTDOOR POOL FRIDAY NIGHT 5:30 TO 7:30 PM MUST SHOW NAME TAG TO RECEIVE BEVERAGE LIMITED DOLLAR AMOUNT SO FIRST COME, FIRST SERVED		